

# River Fest 2009

Portneuf Green Way Foundation

Many of us have grown up in the area and continue to make Pocatello our home. There is little doubt that we can make improvements to beautify Pocatello. One such organization is doing just that!

The Greenway's mission is to provide the city of Pocatello with a linked trail system that will connect the city and make it safe for your children, yourselves, and your activities.

Together we can provide ourselves with a beautiful addition that was once reserved only for larger cities! Join us now and help support our future.



River Fest is a collaboration of businesses and business owners like yourself that have come together to support this great cause and to have some fun with their families at the same time. River Fest, every year, provides the community with live music, family oriented activities, and amazing food from local vendors. This event enriches the thousands that attend. It also benefits the community. Have fun and make Pocatello a better place to live by becoming a sponsor today!

## Premium and Major Sponsorship Levels

### Sacajawea Premium Sponsor      **\$10,000**

- a. **Top Billing** on all promotions. (Print, Radio, TV)
- b. **35,000** in advertising value
- c. **Visual Logo** same large size as PGF Logo
- d. **Booth/ Banner** at River Fest for your business
- e. **4 Tickets** to Winter Celebration Gala

### Maag Shadyside Major Sponsor      **\$5000+**

- a. **Top Billing** on all print and TV promotions
- b. **20,000** in advertising value
- c. **Audio Mention** on **radio** promotional tags
- d. **Booth/ Banner** at River Fest for your business
- e. **2 Tickets** to Winter Celebration Gala

\*Disclaimer: PGF provides these sponsorship packages in good faith and relinquishes any accountability due to unforeseen circumstances.

\*\*All materials (booths, banners, ect) are to be supplied by the sponsor.

\*\*\*Promotional Dates: **May 15, 2009 through June 20, 2009**



**Brennan Trail Sponsor \$1,000+**

- a. **Visual Logo** on all **print** promotions
- b. **5,000** in advertising value
- c. **Audio Mention** on **radio** promotional tags
- d. **Booth** at River Fest\*\*
- e. **2 Tickets** to Winter Celebration Gala

**Pacific Steel & Recycling Trail Sponsor \$500+**

- a. **Name Recognition** in print promotions
- b. **1,000** in advertising value
- c. **Booth** at River Fest\*\*
- d. **2 Tickets** to Winter Celebration Gala

**Melton Mountain View Sponsor \$250+**

- a. **Name Recognition** on print promotions
- b. **Booth** at River Fest\*\*



***Sponsorship Contract:***

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Value: \$ \_\_\_\_\_ Donation Description: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (Please Print): \_\_\_\_\_ Title: \_\_\_\_\_

\_\_\_\_\_ I would like a booth for Riverfest 2009(complimentary). Please send me details!

\_\_\_\_\_ I have a banner for PGF to display at the event. Please contact me to arrange pickup and return of this banner.

Return to:

*Portneuf Greenway Foundation*  
 P.O. Box 71  
 Pocatello ID 83204  
 Phone/ Fax: 208-234-4929  
 Tamara 339-5835

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